

英語 練習問題 3

第 8 問 - 1

You are working on an essay about **media sources**. You will follow the steps below.

Step 1: Read and understand various viewpoints about media sources.

Step 2: Take a position on media sources.

Step 3: Create an outline for an essay using additional sources

► [Step 1] Read various sources

Cecily (office worker)

Mass media sources like newspapers, radio, and television fit into my daily routine. Newspapers can be read at my own pace during breakfast or on the commute. Radio offers flexibility and allows me to listen to news updates while driving or doing household cares. Television provides scheduled news broadcasts that I can tune into during designated times, which helps to lead a regular life. These media sources offer the convenience of absorbing more reliable news into my lifestyle effortlessly and to have common topics with others. Although I sometimes look for information on the internet, apart from major sites, the information is less reliable.

Fred (junior high school student)

I find social media platforms the most engaging and enjoyable. Some of these platforms offer short and entertaining videos that make learning fun. I can follow educational accounts and watch science experiments, history lessons, and even math tips. It keeps me informed about the latest trends and connects me with my friends and classmates. The visual and interactive nature of social media helps me retain information better and makes studying feel like an entertainment program. Plus, I can easily access content anytime, anywhere, which fits perfectly into my busy schedule.

Ian (professor)

Academic researchers prioritize accuracy and depth, so I often find traditional media more reliable. Newspapers and TV reports are usually well-sourced, with detailed background information that supports scholarly work. These sources are ensuring a higher standard of credibility. The short movies by creators are interesting, and it is true that there are trustworthy sources in the digital media. However, in many cases, we are forced to check the information because it often lacks the comprehensive analysis needed for academic purposes. Researchers need context and nuance, and it is typically provided by traditional media. Thus, for thorough and reliable information, academics tend to turn to trusted and established mass outlets.

Lara (media commentator)

I appreciate both mass media and digital media for their unique advantages. Mass media, like TV and newspapers, provide wide approach, so their information is spread easily and known to the public. However, digital media excel in real-time updates and interactive content, allowing journalists to engage directly with audiences and share news as it happens. Moreover, digital platforms offer greater flexibility and freedom for freelancers, enabling them to publish diverse content and reach unique audiences. This synergy between mass and digital media enriches the journalistic landscape.

Oriana (social media influencer)

Using social media like SNS as a news source offers several advantages. Firstly, it provides real-time updates, allowing users to stay informed about events as they unfold. This immediacy is unmatched by traditional news outlets. Secondly, social media presents relevant information, so you can see the news in a broader perspective. Additionally, user-generated content can treat local stories and unique topics that might be overlooked by mainstream media. Lastly, interactive features like comments and shares facilitate public discourse, enabling users to engage directly with the news and each other, fostering a sense of community and participation.

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- ① Mainstream media focus on local news.
- ② Social media can cover rare topic.
- ③ Traditional media do not update information.
- ④ There are no differences in the content of all media.

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- ① are easier to understand when they are visual
- ② are right close to them and play an important role [10]
- ③ should focus on the Internet to be accessed anytime and anywhere
- ④ should provide information on schedule for busy people

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3 Now that you understand the various viewpoints, you have taken a position on media sources, and wrote some notes below. Choose the best options to complete

3(a)

 —

3(c)

. (You must have **all** of

3(a)

 —

3(c)

 correct to get points.)

- **3(a)** and **3(b)** opinions support this the most.
- An argument common to these two people is that **3 (c)**.

② Fredn's
③ Iann's
④ Laran's
⑤ Orianan's

[(a)]
[(b)]

- ① mass media are trusted because they do not need the Internet
- ② mass media have the means to spread information to large numbers of people
- ③ traditional media are trusted because they have been around for a long time
- ④ traditional media basically have higher reliability

[(c)]

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► [Step 3] Create an outline of your essay

Essay outline:

Rethinking the value of traditional media

Introduction

These days, people get information with social media using the Internet. Will traditional media be unnecessary?

Body

REASON 1 from Step 2, based on evidence from the opinions in Step 1

REASON 2 () based on evidence from Source A

REASON 3, based on evidence () from Source B

Conclusion

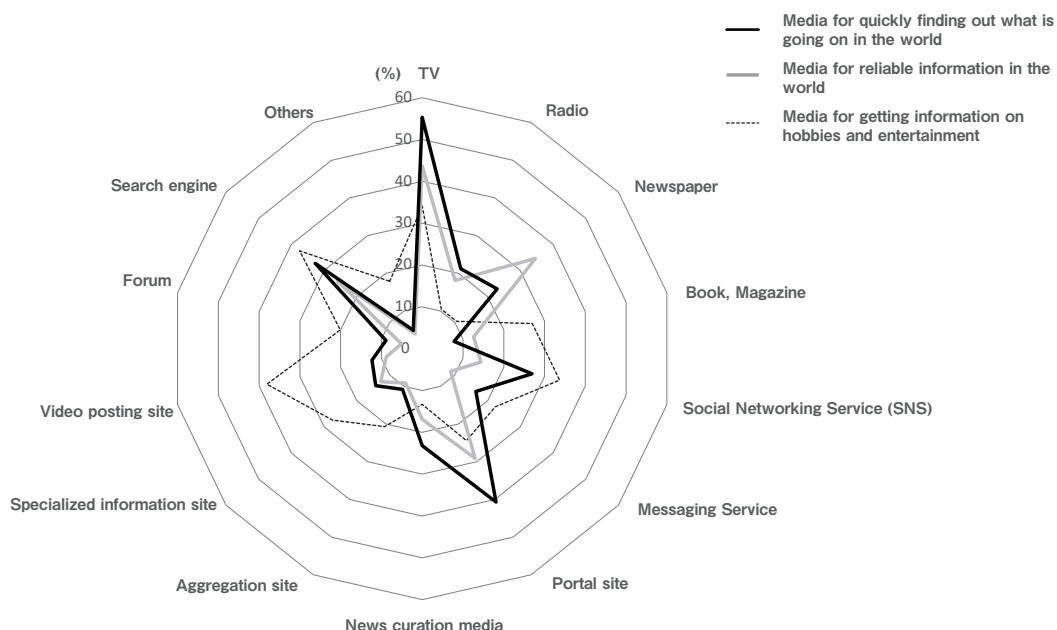
Traditional media is necessary even if digital media becomes mainstream.

Source A

Mass media have been moving into digital media such as portal site and their own site, and they still place a strong emphasis on two things to maintain public trust and credibility. As established traditional news media, they employ professional journalists and editors who consider strict ethical standards and practices are important. These professionals conduct thorough research, fact-checking, and verification processes to ensure the information they present is accurate. The problem is that these tasks take time. Neutrality is also a core principle, as reputable media organizations try to provide balanced reporting. This involves presenting multiple perspectives on an issue, allowing audiences to form their own informed opinions. By focusing on these two policies, mass media aims to uphold journalistic integrity and serve as a trustworthy source of information. This approach to high standards in mass media is different from social media or user-participation platforms. Ultimately, mass media's policies are essential for fostering informed and engaged people.

Source B

In recent years, mass media are even sometimes called old media. Below are the results of an investigation into whether there are differences in the media people use, depending on what they want to research.



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4 Based on Source A, which of the following is the most appropriate for REASON 2?

- ① Information from the mass media has the unexpected effect of giving people trust and credibility.
- ② Information on the Internet is based on high standards and thorough practices by professionals.
- ③ Mass media make efforts to issue neutral and accurate information, and this grows us.
- ④ Mass media are trusted because their names are known to the public and they employ experienced staff.

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5 For REASON 3, you have decided to write Traditional media is not outdated. Based on Source B, which option best supports this statement?

- ① For the three purposes presented, all the source used by the most people belong to mass media. This means mass media have already acquired people's solid trust.
- ② People use different sources for the purpose, and one of mass media is the most common to know world events for immediacy or reliability.
- ③ Whatever the purpose is, people use mass media the most. So, there is no need to worry about digital media.
- ④ When it comes to information that requires immediacy, digital media is superior. However, the accuracy of the information mass media provide is popular with fans.

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